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Graphic Design: Putting Art And Words Together (Eye On Art)



Synopsis

Although graphic design is all around us, we rarely take time to notice and appreciate it.

Advertisements, logos, websites, and more all rely on graphic design to create eye-catching content. This volume explores the skills artists need to produce aesthetically pleasing designs and the development of this field into the major industry it is today. Information is included for readers who are interested in pursuing graphic design as a career, and striking photographs display some of the most innovative examples of this prominent medium.

Book Information

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